IndyGo FOUNDATION

2027 Corporate Sponsorship Guide



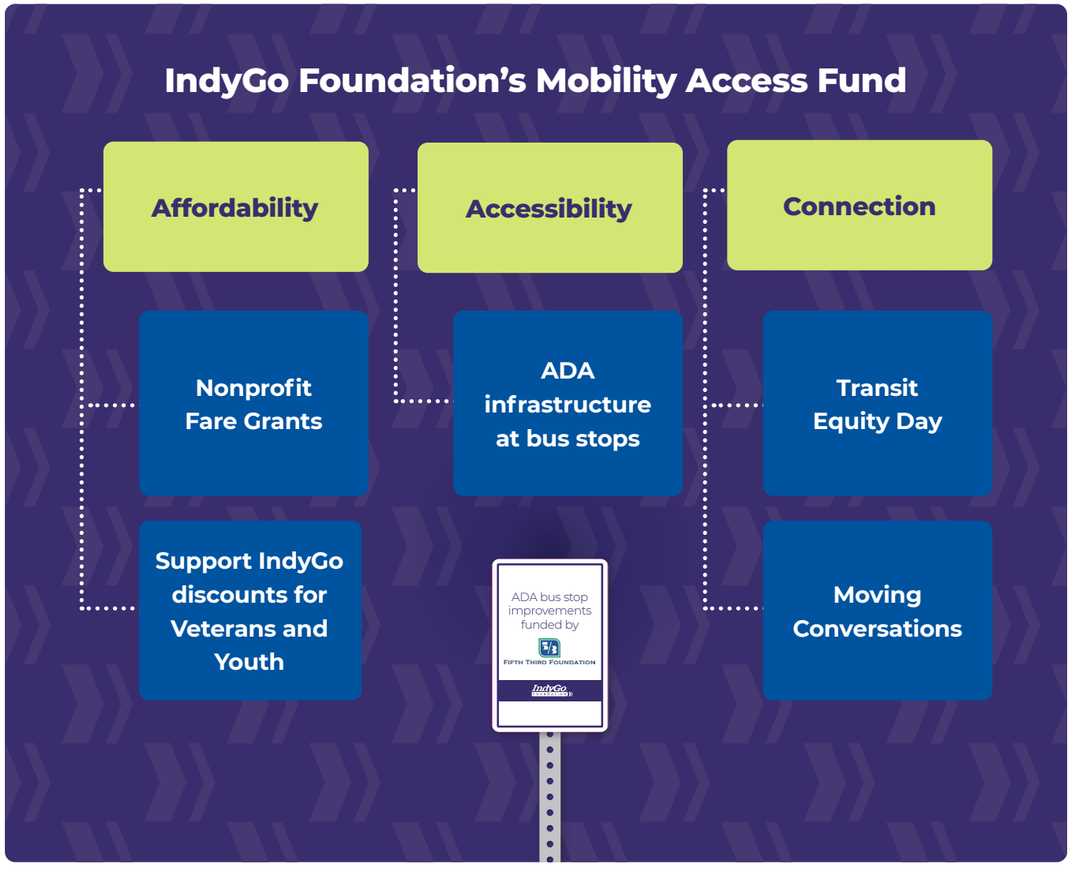
Every dollar invested in IndyGo Foundation is a dollar invested in Indianapolis–its people, its businesses, and its future.

Your generosity breaks down barriers and ensures that Indianapolis residents are never limited on how far they can go. Together, we can build an Indianapolis where public transit empowers every resident to reach opportunity, no matter their zip code, income, or ability.



About IndyGo Foundation

IndyGo Foundation partners with IndyGo and the community to make public transit accessible and affordable for every Indianapolis resident. Public transit unlocks independence, fuels economic growth, and connects neighborhoods to opportunity. We bring together employers, neighborhoods, and investments to break down barriers and build a more connected, equitable Indianapolis where no one gets left behind.



Mobility Access Fund

IndyGo Foundation's Mobility Access Fund is the bedrock that supports our key work, including fare assistance programs and ADA infrastructure improvements.

This work allows us to break down the physical and financial barriers to transit, ensuring every Indianapolis resident can reach the opportunities that sustain and uplift their lives.

Transit Equity Day

is a national day of action celebrated on February 4, Rosa Parks' birthday, promoting equitable access to safe, reliable, and accessible transit for all.

IndyGo Foundation's Transit Equity Day event unites local nonprofit, corporate, and city leaders for bold, honest conversations about what equitable transit looks like in Indianapolis—and what it takes to get there. It's more than an event. It's a call to action.







Presenting Sponsor | $15,000

- Exclusive name recognition as the presenting sponsor
- Option to host two tables of eight guests (16 guests total)
- Branding included in all event promotion and materials
- Featured in press release and annual impact report
- Opportunity to give remarks at event
- Exclusive sponsor signage at event
- Opportunity to set up display in welcome area
- Exclusive social media recognition
- Featured on Foundation website
- Opportunity to provide branded gift for attendees
- First right of refusal to add on sponsorship of an IndyGo Fare-Free Day on February 4, 2027

Transit Equity Day	Bronze $1,000	Silver $2,500	Gold $5,000	Platinum $10,000
Number of guests	4	8 (1 table)	8 (1 table)	16 (2 tables)
Exclusive sponsor signage				✓
Opportunity to set up display in welcome area				✓
Social media recognition			Group post	Exclusive post
Logo recognition at event		Event website & table	Event banner & website	Event banner, website & all tables
Featured on Foundation website	Name	Logo	Logo	Logo

Other ways to participate: **Individual Ticket $50**

Golf Outing: Driving Access

is an investment in the people, neighborhoods, and future of Indianapolis.

While you network, compete, and enjoy a day out of the office, your support helps break down transportation barriers and open doors for Indianapolis residents who depend on public transit to reach jobs, healthcare, and opportunity. With your support, we can ensure that Indianapolis remains a place where everyone can live, work, and thrive.





Presenting Sponsor | $15,000

- Exclusive name recognition as the presenting sponsor
- Option to host three foursomes
- Branding included in all event promotion and materials
- Featured in press release and annual impact report
- Opportunity to give remarks at event
- Opportunity for IndyGo leadership to play in a foursome
- Exclusive sponsor signage at event
- Opportunity to set up display in welcome area or designated hole
- Exclusive social media recognition
- Opportunity to provide branded gift for participants
- Featured on Foundation website

IndyGo Foundation Golf Outing: Driving Access	Birdie $1,000	Eagle $2,500	Ace $5,000	Food & Beverage $10,000
Number of foursomes	1	1	2	2
Opportunity for IndyGo leadership to play in foursome				✓
Exclusive sponsor signage				✓
Opportunity to set up display or activation in welcome area or designated hole			Welcome area	Both
Social media recognition		Group post	Group post	Exclusive post
Opportunity to provide branded gift for participants		✓	✓	✓
Logo on event banner & event website	Website	Both	Both	Both
Featured on Foundation website	Name	Logo	Logo	Logo

Other ways to participate: **Hole Sponsor $750 & Single Golfer $250**

Built to Belong: Accessible Infrastructure

Over half of IndyGo's 2,362 bus stops are still inaccessible to riders with disabilities, and closing that gap requires champions like you.



Starting at $10,000, you can sponsor the construction of an ADA-accessible bus stop, bringing mobility and independence to riders who need it most while delivering durable sidewalk and curb ramps for the whole city. With $40 million still needed to fully close the bus stop accessibility gap, every stop counts. Be part of the solution and enjoy year-round recognition on signage at a stop, a lasting reminder of what your investment made possible.

Bus stop construction projects are selected by IndyGo each year, with the 2026-2027 project focusing on the Far East Side of Indianapolis.





Recognition on a bus stop starts at $10,000 and includes:

- Year-round recognition on signage at sponsored bus stop
- Opportunity to issue a joint press release between your company, IndyGo, and IndyGo Foundation
- Invitation to join a bus stop improvement tour at the conclusion of the project with IndyGo and local community leaders, including an opportunity to speak at the event
- Logo featured on the Foundation website and in the annual Impact Report

Email Sponsors@IndyGoFoundation.org to explore infrastructure sponsorships.

Connections for All: Fare Affordability

Bus fare assistance sponsorships can be customized to benefit nonprofits, youth, veterans, or the entire City of Indianapolis!

Bus fare assistance sponsorships help IndyGo and IndyGo Foundation provide:

- Free and discounted fare to 300+ nonprofit organizations
- Free fare for veterans
- Half fare for youth
- A Fare-Free Day (a gift to the entire city!) on:
  - Transit Equity Day (February 4)
  - Election Day
  - Thanksgiving Day
  - Christmas Day
  - New Year's Eve



Email Sponsors@IndyGoFoundation.org to explore bus fare affordability sponsorships.



Join our team for a Moving Conversation on the bus to learn more about our work and how you can help increase access to public transit.

2025 Key Sponsors

adsposure
The Transit Advertising People

Allison Transmission
CLARKE Power Services

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BF&S
CIVIL ENGINEERS

THE BRAVE Heart FOUNDATION

THE CITY OF INDIANAPOLIS
DEPARTMENT OF PUBLIC WORKS
EST. 1821

Drewry Simmons Vornehm, LLP
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Financial Foundation

REGIONS

STIFEL | Public Finance

WSP

IndyGo SM
FOUNDATION

IndyGoFoundation.org

IndyGo Foundation is a 501(c)3 charitable nonprofit. Tax ID 83-2474739.